

## Privacy Policy

**Effective Date:** April 10, 2025

**Company Name:** Auxacode Solutions

**Location:** Coimbatore, Tamil Nadu, India

**Website:** [www.auxacode.com](http://www.auxacode.com)

**Email:** [contact@auxacode.com](mailto:contact@auxacode.com)

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### 1. Introduction

Auxacode Solutions ("we", "our", or "us") is committed to protecting your privacy and ensuring the security of your personal data. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you access or use our website, products, applications, or services (collectively, "Services").

By using our Services, you agree to the terms of this Privacy Policy. If you do not agree with the practices described herein, please do not use our Services.

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### 2. Information We Collect

We collect the following categories of personal information:

#### A. Personal Identifiable Information (PII):

- Full name
- Email address
- Contact number
- Postal address (if provided voluntarily)
- Company name (if applicable)
- IP address and device identifiers
- Any additional data voluntarily submitted via forms, surveys, or contact requests

#### B. Technical and Usage Data:

- Browser type and version
  - Operating system
  - Pages visited, time spent, and clickstream data
  - Referring URL
  - Device type and unique device identifiers
  - Location data (approximate, based on IP address)
  - Cookie data and similar tracking technologies
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### 3. How We Use Your Information

We use your information for various purposes, including:

- To provide, operate, and improve our Services
  - To personalize user experience and interface
  - To respond to inquiries, provide support, and manage feedback
  - To communicate updates, promotions, and offers (only with your consent)
  - To maintain the security and integrity of our systems
  - To analyze usage patterns and perform data analytics
  - To comply with legal obligations or enforce our rights
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### 4. Legal Bases for Processing (for EU/EEA users)

If you are located in the European Economic Area (EEA), we process your personal information under the following legal bases:

- **Consent:** When you have provided consent for specific processing
  - **Contractual Necessity:** When processing is necessary to fulfill a contract
  - **Legal Obligation:** When required to comply with applicable laws
  - **Legitimate Interests:** For purposes such as analytics, marketing (non-intrusive), or improving service delivery, where such interests are not overridden by your rights
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### 5. Cookies and Tracking Technologies

We use cookies, beacons, and other tracking technologies to:

- Understand how users interact with our Services
- Remember your preferences and settings
- Improve website performance
- Customize content and ads (if applicable)

You can manage or disable cookies through your browser settings. However, doing so may impact your experience on our site.

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### 6. Data Sharing and Disclosure

We **do not sell or rent** your personal data. However, we may share your information with:

#### A. Service Providers:

Trusted third-party vendors who perform services on our behalf, such as:

- Hosting providers
  - Analytics tools (e.g., Google Analytics)
  - Email marketing platforms
  - Payment processors (if applicable)
- All vendors are bound by strict confidentiality agreements.

#### **B. Legal Requirements:**

We may disclose your information:

- To comply with legal processes or enforce legal rights
- To protect against fraud or technical issues
- To safeguard the rights and safety of users, employees, or the public

#### **C. Business Transfers:**

In the event of a merger, acquisition, or asset sale, your information may be transferred to the new entity. We will notify you prior to such a transfer and offer options regarding your data.

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### **7. International Data Transfers**

If you are accessing our Services from outside India, be aware that your data may be transferred to and processed in India or other jurisdictions. We ensure that adequate data protection measures are in place, in accordance with applicable laws.

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### **8. Data Security**

We implement robust administrative, technical, and physical safeguards to protect your information. This includes:

- Secure server infrastructure
- Encrypted data transmission (HTTPS, SSL/TLS)
- Access controls and authorization protocols
- Regular vulnerability scans and audits

However, no method of data transmission or storage is 100% secure. We cannot guarantee absolute security.

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### **9. Data Retention**

We retain your personal information only as long as necessary to fulfill the purposes outlined in this policy or as required by law. Usage data may be retained longer for analytical or archival purposes.

When data is no longer required, it is securely deleted or anonymized.

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## 10. Your Rights

Depending on your location, you may have the following rights regarding your personal data:

- **Right to access** – You can request copies of your personal data.
- **Right to rectify** – You can request correction of inaccurate or incomplete data.
- **Right to delete** – You can request that we erase your personal data.
- **Right to object or restrict processing** – You can request that we stop or limit how your data is used.
- **Right to data portability** – You can request your data in a structured, commonly used format.
- **Right to withdraw consent** – Where processing is based on consent, you can withdraw it at any time.

To exercise your rights, contact us at [Insert email address].

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## 11. Children's Privacy

Our services are not directed toward children under 13. We do not knowingly collect data from minors. If we become aware of such data being collected, we will delete it immediately.

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## 12. Links to Other Websites

Our platform may contain links to third-party websites. We are not responsible for the privacy practices of those websites. Please review their respective privacy policies before providing personal data.

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## 13. Changes to This Privacy Policy

We may update this Privacy Policy periodically. We will notify you of significant changes by updating the “Effective Date” and, where applicable, by direct notification.

Your continued use of our services after changes are posted signifies your acceptance of the updated policy.


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## 14. Contact Us

If you have any questions, concerns, or complaints regarding this Privacy Policy or your data, please contact us:

**Auxacode Solutions**

Coimbatore, Tamil Nadu, India

 Email: [contact@auxacode.com](mailto:contact@auxacode.com)

 Website: [www.auxacode.com](http://www.auxacode.com)